

# MICHAEL ANTHONY

## PRODUCT LEADER | DATA SCIENTIST | DESIGNER

References Available Upon Request | Portfolio on Website

### CONTACT

720.514.0596 | Denver, CO, USA

[Michael.anthony@colorado.edu](mailto:Michael.anthony@colorado.edu)

<https://www.linkedin.com/in/michael-j-anthony/>

[www.mjanthony.weebly.com](http://www.mjanthony.weebly.com)

### EDUCATION + ACCOLADES

#### M.S. Business Analytics

University of Colorado, Boulder

3.95 GPA | May 2020

Emphasis: Market Intelligence and Advertising Analytics

Python and R Instructor for MBA prog.

#### B.S. Architectural Engineering

University of Colorado, Boulder

3.9 GPA | May 2019

Magna Cum Laude with Engineering Honors

Minor: Environmental Design,

Emphasis: Electrical Systems

Top Engineering Graduate '19 +

Commencement Speaker

Valedictorian, Smoky Hill High School '15

Coca-Cola Scholar (0.1% acceptance)

Boettcher Scholar (Undergraduate Full

Ride Scholarship), Eagle Scout

### SKILLS

#### Managerial and Strategic

##### Leadership:

Product and Project Management

Design Thinking

Capital Allocation and Grant Writing

#### Data ETL, Visualization, and

##### Presentation:

SQL | R | Python + ML tools

Alteryx | Tableau

Microsoft Office + VBA

Adobe Suite: XD | AI | ID | PS

API tools (SFDC, Google Analytics)

### PROFILE

I am a facilitative leader, lifelong learner, and data-driven decision-maker. I leverage technical and interpersonal skills to deliver quality products and have done so in several industries including IT, automotives, and consulting engineering. Leading international teams, ML implementations, and executive reporting product development, I manage innovative and stable projects that generate value and drive growth.

### EXPERIENCE

#### SENIOR ANALYST - TESLA

*San Francisco, CA | April. 2022 – Present*

I lead reporting and analytics product development for Tesla's collisions business. I focus on building scalable, autonomous internal reporting systems that track KPI's including customer satisfaction, labor productivity, P&L, parts logistics, and vehicle turnaround time. These metrics allow for data driven decision making regarding location expansion, training procedures, and operational changes. I guide product strategy while deepening design and data engineering competency by touching each part of the product design process.

#### BUSINESS DATA ANALYST II - SEAGATE TECHNOLOGY

*Longmont, CO | Dec. 2019 – March 2022*

Led the development of internal tools serving 1000+ staff across functional groups, geographies, and management levels. Managed IT product development end to end: gathering user challenges, prioritizing features, preparing technical specs for engineering, and iterating product design. In total, I developed 20+ dynamic data visualization dashboards using Tableau and several process automation tools for marketing, IT, manufacturing, finance, and sales divisions using SQL, SFDC, Google Analytics, Alteryx, and Python. I led the implementation of a machine learning algorithm that automated a manual process in place for over 20 years and has improved the accuracy of over 100,000 customer records and counting. Appointed director of the Seagate LGBTQ employee resource group, I led a \$200k conversion of restrooms to gender-neutral facilities, coordinated training on LGBTQ+ employee services, and built a culture of inclusion by planning group events.

#### MANAGER, FINANCE AND CULTURAL ENGAGEMENT - ENGINEERS IN ACTION

*Potosi, Bolivia; Mbabane, Eswatini; Boulder, CO | 2017-2019*

Managed the Colorado chapter of this international development nonprofit sending 10+ university students and faculty to Bolivia and Eswatini annually. Contributed engineering designs and oversaw competition of two 100+ meter pedestrian bridges. Wrote grants contributing over \$130,000 to the organization over three years. Directed workshops for 200+ students including surveying, ethical media collection, and nonprofit finance. expertise, stakeholder negotiations, timeline development, budget control, and procurement

#### ELECTRICAL AND LIGHTING SYSTEMS ENGINEER INTERN - ARUP

*San Francisco, CA | June 2018 — August 2018*

Provided engineering services including drafted plans, lighting schedules, and daylight analysis on multiple million dollar+ projects to BART, Salesforce, Seattle University, etc.